



Event Profile

The **Annual Venice-Nokomis Rotary Art Festival** is a 2-day celebration of the arts that boasts over 40 talented artists & craft booths, food and drinks, non-stop entertainment, classic cars and much more. Parking is free and pre-paid admission is only \$3 with children under 12 free.

The club played a key role in raising money for the Venice Community Center, and for the Venice High School Stadium. In 1976 the club sponsored the South Venice Rotary Club (Now Venice Sunrise Club), and for many years has sponsored a very active Interact Club at Venice High School. Today, our Rotary Club concentrates its efforts in helping the youth of our community. Each year, through our fund-raising efforts, we contribute approximately \$50,000 to organizations such as SPARCC, Our Mothers House, SKY Family YMCA, Venice Art Center and the Boys and Girls Club of Sarasota County.

Event Promotion Plans

Art Fest

- Posters/Flyers – 500+ delivered to businesses, schools and clubs in Venice and Sarasota
- eBlast sent to area Rotarians and the City of Venice Distribution list
- Event listed in Chamber eBlast
- Media Release sent to all local media outlets
- Event listed on Venice-Nokomis Rotary website
- Facebook ad campaign
- Peach Jar Flyer Distributed to 5 local schools

Art Fest Sponsorship Packages

Presenting Sponsor

Investment: \$2,000

- Product/service exclusivity
- Opportunity to address the crowd during the event
- Business name announced during event
- Logo prominently displayed on all festival flyers and ads
- Logo prominently displayed on on-site signage
- Logo with website links displayed on the Venice-Nokomis Rotary website for one year
- Logo with website links displayed on the Venice-Nokomis Rotary Facebook Page
- 10 x 10 Booth Space *if desired*

Music Sponsor

Investment \$1,000

- Multiple opportunities to address the crowd during the event
- Logo prominently displayed on all festival flyers and ads
- Logo prominently displayed on stage
- Logo displayed on the Venice-Nokomis Rotary website
- Logo posted on Venice-Nokomis Rotary Facebook Page

Parking Sponsor

Investment \$500

- Business name announced during event
- Name/Business name displayed on festival flyers
- Logo/Business name displayed in parking areas
- Logo/Business name displayed on the Venice-Nokomis Rotary website

Food Sponsor

Investment \$500

- Business name announced during event
- Name/Business name displayed on festival flyers
- Logo/Business name displayed in dining tent
- Logo/Business name displayed on the Venice-Nokomis Rotary website

General Sponsor

Investment \$100

- Name/Business name announced during the event
- Name/Business name displayed on an on-site sign or banner
- Name/Business name listed on Venice-Nokomis Rotary facebook page

2021 ARTFEST PROGRAM SPONSORSHIP

I would like to be a _____ sponsor of the 29th Annual Venice-Nokomis Fine Arts and Crafts Festival. I will mail a check for \$_____ to Venice Nokomis Rotary Club, PO Box 1761, Venice, FL 34284.

Contact name for logo and artwork: _____

Phone: _____

Company Name:

Address: _____

City: _____ State: _____ Zip: _____

Artwork Deadline is January 8, 2021

Please attach name as you would like it listed or high-resolution logo to this order and email it to v-nrotaryfest@venicenokomisrotary.org